Fish Farming News

Aquaculture's Business Newspaper

2002 EDITORIAL CALENDAR & ADVERTISING PLANNER

ISSUE	HIGHLIGHT	FEATURED SPECIES	SHOWS
JAN/FEB *Ad Closing* *1/14*	**SHOW ISSUE!** ● Many Spring shows! **SPECIAL REPORT:** Feeds & Nutrition	**Featured Species** Catfish	● Int'l Boston Seafood Show, Boston, MA. ● Milford Aquaculture Seminar, Milford, CT. ● Regional shows in TX, MO, WI, MN.
MAR/APR *Ad Closing* *3/18*	**INTERNATIONAL SHOW ISSUE!** **SPECIAL REPORT:** Applied research in the centers, on the farms	**FEATURED SPECIES** Emerging species (abalone, sturgeon & more)	● World Aquaculture 2002, Beijing, China.
MAY/JUN *Ad Closing* *5/3*	**DOUBLE SHOW ISSUE!** ● Atlantic Aquaculture Expo ● Virginia Tech Recirc Conference & Show	**FEATURED SPECIES** Salmonids	● Atlantic Aquaculture Expo, St. Andrews, NB. ● 4th International Conference on Recirculating Aquaculture, Roanoke, VA.
JUL/AUG *Ad Closing* *7/22*	**SPECIAL REPORT:** ● Aquaculture in the Northwest	**FEATURED SPECIES** Hybrid striped bass	● USTFA Meeting & Show, Reno, NV. ● Aquaculture Canada 2002, Charlottetown, PEI. ● Aquaculture Pacific, Campbell River, BC.
BONUS *Issue* *Ad Closing* *8/12*	**Technology Transfer In Aquaculture**		*Mailed to Fish Farming News subscribers. On sale and at shows throughout 2003.*
SEP/OCT *Ad Closing* *9/16*	**SPECIAL REPORT:** Recirc Review — Conference highlights from Roanoke and reports from the field.	**FEATURED SPECIES** Shellfish	● NACE III, Warwick, RI. ● Oceans 2002, Biloxi, MS. ● Int'l. West Coast Seafood Show, Los Angeles, CA.
NOV/DEC *Ad Closing* *11/18*	**DOUBLE SHOW ISSUE!** ● Aquaculture America 2003 ● Fish Farming Trade Show	**FEATURED SPECIES** Catfish & shrimp	● Aquaculture America 2003, Louisville, KY. ● Fish Farming Trade Show, Greenville, MS.

FEATURED IN EVERY ISSUE: Producer site visits; Fish Health Notes; From the Gear Shop; Shellfish Corner; Systems Engineering; Tools of the Trade; From the Field; HBOI Report; News from Around the Industry; and much more.

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