Commercial Fisheries News

2002 EDITORIAL CALENDAR AND ADVERTISING PLANNER

ISSUE	THEME OR HIGHLIGHT	SHOWS
JAN *Ad Closing: 12/10*	**SPECIAL REPORT** • *ICCAT — includes: Swordfish, tuna, shark*	• Mass. Lobstermen's Show
FEB *Ad Closing: 1/7*	**SPRING SHOW PREVIEW**	
MAR *Ad Closing: 2/4*	**"LOBSTERING" ISSUE** *SHOW ISSUE: Maine Fishermen's Forum*	• Maine Fishermen's Forum & Trade Show • Maine Boatbuilders Show • Fish Canada (Moncton, NB)
APR *Ad Closing: 3/11*	**ANNUAL MARINE ENGINE ISSUE** *Includes comprehensive engine directory*	
MAY *Ad Closing: 4/8*	**SPECIAL SUPPLEMENT** *CFN'S Guide to the Boat Races & Lobster Boat Race Season Preview*	
JUN *Ad Closing: 5/6*	**"BIG FISH" ISSUE** *Tuna, swordfish, shark*	
JUL *Ad Closing: 6/10*	**SPECIAL SUPPLEMENT** *Product News - New Equipment*	
AUG *Ad Closing: 7/8*	**Check CFN's exclusive Tuna Market Reports All Season Long**	
SEP *Ad Closing: 8/5*		
OCT *Ad Closing: 9/7*	**FISH EXPO ISSUE** *Fishing Trends - Annual Focus*	• Fish Expo-Providence
NOV *Ad Closing: 10/7*	**SPECIAL SUPPLEMENTS** *Product News - Electronics* *Lobster Boat Race Season Wrap-up*	
DEC *Ad Closing: 11/4*	**ANNUAL BOAT BUILDING ISSUE** *REVIEW: New Boats of 2002*	



TUNA SEASON

See Commercial Fisheries News at Lobster Boat Races and Summer Festivals Throughout New England

FEATURED IN EVERY ISSUE: The Enforcement Report; Market reports (fish, lobsters, quahogs); Boat launchings; Along the Coast; Brian Robbins' Bearin's; Ask the Lobster Doc; FISH SAFE; Provocative editorials; and the region's best-read industry Classifieds!

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