2006 EDITORIAL CALENDAR AND ADVERTISING PLANNER

ISSUE	THEME OR HIGHLIGHT	SHOWS
JAN ad closing 12/2	**SPECIAL REPORT** • *ICCAT - Includes: Swordfish, tuna, shark*	Mass. Lobstermen's Show
FEB ad closing 1/6	**SPRING SHOW PREVIEW**	
MARCH ad closing 2/3	**"LOBSTERING" ISSUE** *Show Issue: Maine Fishermen's Forum*	Maine Fishermen's Forum Maine Boatbuilders Show
APRIL ad closing 3/3	*SHOW ISSUE:* ***FISH EXPO***	Fish Expo - Atlantic
MAY ad closing 4/7	**ANNUAL MARINE ENGINE ISSUE** *Includes comprehensive engine directory*	
JUNE ad closing 5/5	**"BIG FISH" ISSUE** *BONUS: CFN's Guide to the Boat Races & Lobster Boat Race Season Preview*	See Commercial Fisheries News at Lobster Boat Races and Summer Festivals Throughout New England
JULY ad closing 6/9		
AUG ad closing 7/7	**CHECK CFN'S EXCLUSIVE TUNA MARKET REPORTS ALL SEASON LONG**	
SEPT ad closing 8/4		Oceans '06
OCT ad closing 9/8	**FISHING TRENDS - ANNUAL FOCUS**	Working Waterfront Festival
NOV ad closing 10/6	**SPECIAL SUPPLEMENTS** *Product News; Lobster Boat Race Season Wrap-Up*	
DEC ad closing 11/3	**ANNUAL BOAT BUILDING ISSUE** *Review: New Boats of 2006*	

FEATURED IN EVERY ISSUE:
The Enforcement Report • Market reports • Boat launchings • Along the Coast • Brian Robbins' Bearin's; • FISH SAFE • Provocative editorials - and the region's best-read industry Classifieds!

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